



June 29, 2017
Fuji Machine Manufacturing Co., Ltd.

Company Name to Officially be Changed to "FUJI Corporation"

- Approved at the 71st general shareholders meeting -

The 71st general shareholders meeting was held on this date of June 29, 2017 at Fuji Machine Manufacturing (headquarters: Chiryu, Aichi, Japan; president & CEO: Mr. Nobuyuki Soga), and the amendments to the Articles of Incorporation (changing the company name) submitted as the second matter of discussion in the agenda were approved during this general shareholders meeting. This change of company name to FUJI CORPORATION (hereinafter FUJI) in English and kabushikigaishaFUJI in Japanese will come into effect from April 1, 2018.

Background and future expansion

Fuji was established in 1959 as a machine tools manufacturer that developed, manufactured, and marketed the "FS-type single function machine". In 1978 we created a business opportunity for ourselves, venturing into the new electronic component mounting market by developing and selling automatic electronic component insertion machines. In 1981 we introduced our automatic electronic mounting CP series, which was our first to place electronic components on the surface of panels. The CP series established the Fuji brand globally. In 2003, we introduced the NXT series, the world's first truly modular scalable placement platform to the market. Fuji has constantly been a leading company in electronic component mounting robots, providing the best quality products in the industry. Currently, international sales account for around 80% of Fuji's business, and we have a strong and quick service support system with more than 100 international locations worldwide.

2018 marks the year that this company will have been in business for 60 years, and we wish to further promote the growth of Fuji as a global brand by changing and unifying our trade name in order to strengthen our image as a company that supports manufacturing around the world, along with the goal of widening our range of business activities by cementing and expanding our robot technology.

We will use this name change as a platform to continue to meet the ideals expressed best in our company motto, "innovative spirit", and to build on our past experiences to provide world firsts and industry leading quality products through innovative technology.

Company profile

Company: Fuji Machine Manufacturing Co., Ltd.



Representative: Nobuyuki Soga, President & CEO

Address: 19 Chausuyama, Yamamachi, Chiryu, Aichi Prefecture, 472-8686, Japan

Foundation: April, 1959

Business: Electronic component mounter robots and machine tools manufacturing and sales

Capital: 5,878 million JPY

URL: <http://www.fuji.co.jp/e/>

Contact for detailed information

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